

# ROP INSURANCE

## FARGO, NORTH DAKOTA MATIONA

UNITED STATES DEPARTMENT OF AGRICULTURE



GURRENT SERIAL RECURDS

1963 Edition No. 1

February 4, 1963

SALES - This is the first issue of the Nodak News to which we are attaching a report that shows where we stand on crops in force for 1963 as compared to 1962. The report shows that we need nearly 3800 crop sales to equal last year's business. However, we don't know how many crops will be terminated for unpaid premiums at this time. We have our work cut out for us if we are to increase our crops in force figures and also to meet the net acreage insured goals that have been established.

APPLICATIONS, ADD-ON'S, VALUE PER BUSHEL SELECTIONS - please submit as received if possible. We want to

keep our auditing of them current. Also, there is no contract in force until the application is approved by the Corporation.

REINSTATEMENTS - These should be submitted promptly so that the records can reflect the reinstatements of contracts and crops.

COLLECTIONS - Remember you must now add 10% to any unpaid 1962 premium. All accounts will need to be reconciled in the very near future.

AGENT'S EARNINGS - The Branch Office will start to compute final settlements shortly after January 31. We have no idea as to when the settlements will be made.

ACREAGE REPORTS - It's not too early to start thinking about this job. All of the worksheets we have been using will need to be revised.

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Nodak News Page - 2 -

Your suggestions will be appreciated. Send them in within the next two weeks.

SALES REPORTS - Prompt, accurate reports are a must from now to the end of the sales period. There is absolutely no excuse for failing to report.

DAKOTA FARMER - The February 2 issue has an article on Crop Insurance by Mr.

Kettwig. Be sure to read it.

PERSONNEL CHANGES - The biggest change, of course, is the retirement of Mr.

Kettwig and the appointment of Harold G. Schonberger as

your new State Director. To replace Harold as District Director for the

Northwest area, the Corporation has appointed Art Jorgensen.

Several changes in county agents have also been made. They are:

<u>DIVIDE - WILLIAMS COUNTIES - To replace Art, John Krabseth, a former adjuster</u>

and more recently chairman of the Williams County ASCS Committee has been appointed agent.

EMMONS COUNTY - Joseph Vetter Jr. is the new agent in this county replacing Anton Frison, who is devoting more time to his other interests.

LCGAN COUNTY - B. W. Meier is the new service agent here, replacing Paul Hellmuth, who is now the County Auditor.

MC HENRY COUNTY - Walter Erdman is the new agent. He also has Bottineau County.

Mrs. Pearl Bostow has moved to Fargo.

MC KENZIE COUNTY - Rasmus Rolfson has replaced Herb Hanna who is moving to Montana.

MOUNTRAIL COUNTY - George Opland is the sole agent now. He and Art Jorgensen had the county together. George also has Ward and McLean Counties.

HONORED - Mr. Kettwig was honored on his 70th Birthday on January 25 by the State Office Staff at a coffee and cake party. The Staff also had a dinner party in his honor on Tuesday night, January 29.

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#### LET'S KEEP GOING!

During 1963 we will be celebrating the 25th anniversary of the Federal Crop Insurance Corporation. The Crop Insurance Act was enacted into law in 1938 with the first crop (wheat) insured in 1939.

Since that time crop insurance has grown and become available on cotton, tobacco, corn, flax, beans, citrus, soybeans, barley, peaches, grain sorghums, oats, rice, raisins, potatoes, peanuts and canning peas. Studies are being made on other crops like apples and tomatoes. More will be added as time goes on.

Growers of crops, regardless of the crop, have a need for all risk protection against the natural hazards that face a growing crop. They want to protect their investments. Crop Insurance is designed to fill that need, and is now doing so in over 2000 program counties in the Nation. The 1962 liability was in excess of \$359,000,000 for which insureds paid more than \$22,500,000 in premiums.

P. J. Kettwig worked with Crop Insurance since it started. First in Ramsey county, then on the State ASC Committee and finally as the first North Dakota State Director from 1945 until his retirement because of age limits on January 31, 1963.

Mr. Kettwig devoted his time and amazing energy to building a sound crop insurance program, not only in North Dakota but the entire Nation. His recommendations for improvements and changes were based on his experiences and sound thinking and were accepted as such by the management of the Corporation.

Under his leadership, North Dakota was always the leader or among the leaders in the number of contracts, crops insured and premium income. The only State with a 1962 premium income of over 3 million dollars. North Dakota is the only State with at least one insured crop in every county. PJK always wanted to be first, whether it was in crop insurance or going down the highway and usually was.

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Mr. Kettwig's first and foremost concern was to see that all farmers knew what crop insurance was all about and what it could do to protect the large investments that growing crops represent. This was done through the organization of Directors, Fieldmen, State Office personnel and Agents that has been developed over the years he served as State Director.

Service to insureds was always uppermost in Mr. Kettwig's mind. The best service that could be provided was a must, especially when losses occurred. Prompt adjustments and payments of indemnities were the result. Satisfied customers were the goal toward which he strived. And this is as it should be with any Service Organization such as FCIC..

With Mr. Kettwig's retirement, a chapter in the History of Crop Insurance comes to a close. He helped write the introduction and the opening chapter.

Adequate footings have been laid. A firm foundation has been built. The cornerstone is in place. Now, it's up to the rest of us to build the program to new heights and to strive toward having every eligible producer insured.

One of Mr. Kettwig's favorite expressions was "Let's get going, what are waiting for? Let's get the job done". Let's do just that.

We wish Mr. Kettwig well in his retirement. We hope that he relaxes a bit, yet we know he won't. Other activities will take up his time. He'll keep busy, but we know that he will find time to see how we are doing.

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STATUS OF 1963 SALES CAMPAIGN (As of January 25, 1963)

COUNTY	Crops In Force 1962	Cancelled For 1963 Rec'd S.O.	Crop_Sales Received S. O.	Gain or Loss Over 1962
	PIEHL'S AREA		- 1- / 0-/	
Barnes	1,508	151	15	-136
Cass	1,843	192	339	<b>*</b> 147
Dickey	597	89	0	-89
Griggs	276	59	1	<b>-</b> 58
LaMoure	1,265	258	25	-233
Ransom Richland	848	151	18	-133
Sargent	1,362 538	107	104	<b>-3</b>
Steele	851	109 124	194	+85
Stutsman	2,523	228	4 62	<b>-</b> 120 <b>-</b> 166
Traill	1,575	172	15	<b>-1</b> 57
TOTALS	13,186	1,640	777	-863
	THEXTON'S AREA			
Benson	467	91	0	-91
Cavalier	704	68		-62
Eddy	196	28	6 3 0	-25
Foster	432	加		-41
Grand Forks	1,709	156	35	-121
Nelson Pembina	459 870	66	0:	-66
Ramsey	838	58	10	-48
Towner	624	103 44	61	-42
Walsh	1,181	141	5	<b>-</b> 39 <b>-</b> 141
TOTALS	7,480	796	120	<b>-</b> 676
	JORGENSEN'S AREA			
Bottineau	1,797	219	10	-209
Burke	336	64	3	<b>-61</b>
Divide	371	117	3 6 38	-111
McHenry	705	95	38	<b>-</b> 57
McLean	1,378	185	0	-185
Mountrail Pierce	588	101	14	-87
Renville	<b>72</b> 6 608	95	0	<del>-</del> 95
Rolette	620	129 65	1	-128
Ward	2,211	204	5	<b>-</b> 60
Williams	1,787	164	0 1 5 4 5	<b>-</b> 200 <b>-</b> 159
TOTALS	11,127	1,438	86	-1,352

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STATUS OF 1963 SALES CAMPAIGN (As of January 25, 1963)

COUNTY	Crops In Force 1962	Cancelled For 1963 Rec'd S.O.	Crop Sales Received S. O.	Gain or Loss Over 1962
	OLSON'S AREA			
Burleigh	905	56	0	<b>-</b> 56
Emmons	232	60	Ö	<b>-</b> 60
Kidder	625	75	0	<del>-</del> 75
Logan	329	69	72	+3
McIntosh	398	48	6	-42
Mercer	239	23	1	-22
Morton	657	124	18	-106
Oliver	204	26		-23
Sheridan	807	127	3	-121
Sioux	88	22	0	-22
Wells	475	64	2	<b>-6</b> 2
TOTALS	4,959	694	108	-586
	MARKEL'S AREA			
Adams	133	-43	55	+12
Bowman	76	18	65	+47
Dunn	166	42	14	-27
Golden Valley	160	21	1	<b>-2</b> 0
Grant	205	37	1	· <b>-3</b> 6
Hettinger	306	107	12	<b>-</b> 95
McKenzie	183	143	0	-43
Slope	64	17	23	+6
Stark	402	. 110	0	-110
TOTALS	1,695	437	171	<b>-</b> 266
A	LL AREAS			
Piehl	13,186	1,640	777	<b>-</b> 863
hexton	7,480	796	120	<b>-</b> 676
lson	4,959	694	108	<b>-</b> 586
larkel	1,695	437	171	<b>-</b> 266
Jorgensen	11,127	1,438	86	-1352
TOTALS	38,447	5,005	1,262	<b>-</b> 3,743

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# NODAK CROP INSURANCE

#### FARGO, NORTH DAKOTA

UNITED STATES DEPARTMENT OF AGRICULTURE

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MATIONAL AGRICULTURAL LIBRARY.

DEC 1 7 1964

OF SERIAL RECORDS

1963 Edition No. 2

February 11, 1963

SALES - With this issue we are setting up the status report in a little different manner. Crop sales and acres sold figures will now be taken from your weekly reports. Failure to report will result in a status report that is not accurate. Cancellation figures will continue to be on the basis of cancellations processed for your county. If any errors are noted, please advise and also check your weekly report so that it is accurate on cancellations.

To date, the winter has been generally good and roads have been open in all areas. Getting around to make contacts has been no problem but with the small number of sales reported to date, have the contacts been made?

Time is getting short and if we get bad weather in March where do we end up? We end up failing to meet our goals for 1963. Do we want that to happen? Don't expect to get an extension of the closing date if bad weather should hit in March. We have had coverages and rates for a long time and many days of good weather. We couldn't justify an extension.

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NoDak News Page - 2 -

This report shows only 1,617 crop sales. A closer look shows almost 60% of them in Piehl's area and further examination reveals that 3 counties in his area have sales totaling 742 crops or better than 45% of all sales made to date. Up to now Piehl's area is the only bright spot in the State. What are the rest of you going to do about it? What about you that are still reporting "Zeroes" or maybe 1 sale?

It's time to get going and keep going.

STATUS OF 1963 SALES CAMPAIGN (As of February 1, 1963)

COUNTY	Crops In Force 1962	Cancelled For 1963 Rec'd S.O.	Crop Sales From Sales Reports	Net Acres Sold	Crops Gained or Lost
	PIEHL'S AREA				
Barnes	1,508	152	9	1,262	-143
Cass	1,843	195	359	24,172	+164
Dickey	597	89	11	NA	<b>-</b> 78
Griggs	276	59	1	25	<b>-</b> 58
LaMoure	1,265	258	28	2,690	<b>-</b> 230
Ransom	848	151	21	374	-130
Richland	1,362	111	147	6,430	+36
Sargent	538	109	236	10,795	+127
Steele	851	126	0	0	<b>-1</b> 26
Stutsman	2,523	222	88	7,364	-134
Traill	1,575	170	22	855	-148
TOTALS	13,186	1,642	922	53,967	-720
7	THEXTON'S AREA				
Benson	467	91	0	0	<del>-</del> 91
Cavalier	704	68		NA	-62
Eddy	196	28	6 3 <b>7</b>	346	-25
Foster	432	41	7	355	-34
Grand Forks	1,709	162	55	1,474	-110
Nelson	459	66	0	0	<b>-</b> 66
Pembina	870	60	14	839	-46
Ramsey	838	103	68	4,198	<b>-</b> 35
Towner	624	717	7	420	<b>-</b> 37
Valsh	1,181	141	23	1,578	-118
TOTALS	7,480	804	183	9,210	-624
7	ORGENSEN'S AR	<u>EA</u>			
ottineau	1,797	219	10	1,148	<b>-</b> 209
Burke	336	64		469	<b>-</b> 58
Divide	371	116	<b>6</b> 8	393	-108
1cHenry	705	95	37	2,735	<b>-</b> 58
<i>lountrail</i>	<b>5</b> 88	101	14	1,663	<b>-</b> 87
ierce	726	95	Ö	0	<b>-</b> 95
lolette	620	65	16	1,340	-49
lard	2,211	304	23	1,906	<b>-</b> 281
lilliams	1,787	164		495	-158
lcLean	1,378	186	6 5 1	664	-181
	(00	700	-		
lenville	- 608	129	T	50	-128

<sup>\* -</sup> Acreage Not Available

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STATUS OF 1963 SALES CAMPAIGN (As of February 1, 1963)

COUNTY	Crops In Force 1962	Cancelled For 1963 Rec'd S.O.	Crop Sales From Sales Reports	Net Acres Sold	Crops Gained or Lost
	OLSON'S AREA				
Burleigh	905	137	42	2,058	<b>-</b> 96
Emmons	232	60	14	814	-46
Kidder	625	75	2	55	<del>-</del> 73
Logan	329	68	95	6,642	+27
McIntosh	398	48	7	607	-41
Mercer	239	23	1	95	-22
Morton	657	124	22	1,747	<b>-1</b> 02
Oliver	204	26	4	372	-22
Sheridan	807	128	7	697	-121
Sioux Wells	88 1.75	22	0	0	<b>-2</b> 2
METTS	475	64	7	307	<b>-</b> 57
TOTALS	4,959	775	200	13,394	<b>-</b> 575
	MARKEL'S AREA				
Adams	133	43	55	12,578	+12
Bowman	76	18	65	14,929	+47
Dunn	166	39	26	3,142	-13
Golden V.	160	21	1	62	<b>-</b> 20
Grant	205	37	3	272	-34
Hettinger	306	107	12	1,272	<b>-</b> 95
McKenzie	183	45	1	104	-44
Slope	64	17	23	5,973	+6
Stark	705	1.06	0	0	<b>-1</b> 06
TOTALS	1,695	433	186	38,332	-247
	ALL AREAS				
Piehl	13,186	1,642	922	53,967	<b>-</b> 720
Thexton	7,480	804	183	9,210	-624
Olson	4,959	775	200	13,394	<b>-</b> 575
Markel	1,695	433	186	38,332	-247
Jorgensen	11,127 .	1,538	126	10,863	-1,412
TOTALS	38,447	5,192	1,617	125,766	<b>-3,5</b> 78

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#### FARGO, NORTH DAKOTA

UNITED STATES DEPARTMENT OF AGRICULTURE
1963 Edition No. 3

NEWS

February 18, 1963

A MUST - Your sales report for the week ending February 22 (this week) MUST reach us on Monday Morning, February 25. Our report to Washington will be made up on February 25 and we want the latest figures for this report. Please mail your report on Friday or Thursday, February 21, in the event you do not plan to work on Washington's Birthday. Please cooperate with us with respect to this very, very, important report.

SALES - Reports show that thru sales and reinstatements we reduced the minus crops by 269. Still a long way to go to show an increase in business.

LEGIBILITY ON ALL FORMS - Because of various coding operations it is important that all entries on all forms be legible. Names and addresses must be absolutely legible. Type if at all possible but otherwise print. We are receiving applications where names and addresses are not too clear and errors in spelling on Branch Office and State Office records will result. Please review all forms before submitting.

ACREAGE REPORTS - We have requested the Branch Office to head up acreage reports again and have requested that reports be in your hands by March 15. You will, of course, have to prepare reports for most of the new business and make needed corrections. The same forms will be used in 1963 as were used in 1962. Some changes in column headings will be necessary. Procedure will be sent out on this in the near future.

JIM KING - Should be out of the hospital this week but will probably be unable to work for awhile.

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GUS GEISSLER - We received the sad news this morning that Gus passed
away late Sunday night, February 17, apparently from a
heart attack. His passing comes as a great shock to all of us. Funeral
services will be held on Thursday at 9:30 A.M. in the Hanson-Runsvold
Funeral Home in Fargo and at 2:00 P.M. in the Congregational Church
in Medina, North Dakota.

The family home address is: 1417 12th Street South, Fargo, N. Dak.

COLINIDA	Crops In	Cancelled	Crop Sales	Net	Crops	
COUNTY	Force	For 1963	From	Acres	Gained	
	1962	Rec'd S.O.	Sales Reports	Sold	or Lost	
P	TEHL'S AREA					
Barnes Cass	1,508	152	9	1,262	-143	
Dickey	1,843	196	367	24,900	+171	
Griggs	597 276	89	15	641	-74	
LaMoure	1,265	59	5	240	<b>-</b> 54	
Ransom	848	258 151	28	2,690	<b>-</b> 230	
Richland	1, <b>3</b> 62	111	22 184	507	-129	
Sargent	538	109	250	8,832	+73	
Steele	851	126	9	11,480	+141	
Stutsman	2,523	221	100	2,722 8,073	-117 -121	
Traill	1,575	170	24	995	-146	
TOTALS	13,186	1,642	1,013	62,342	-629	
			2,02)	029742	-029	
TH	EXTON'S AREA	•				
Benson	467	91	12	404	70	
Cavalier	704	68	6	NA NA	<b>-</b> 79 <b>-</b> 62	
Eddy	196	28	3	346	<b>-</b> 02 <b>-</b> 25	
Foster	432	41	7	355	<del>-</del> 34	
Grand Forl		165	93	7,724	<b>-</b> 72	
Nelson	459	66	0	13.0	-66	
Pembina	870	60	16	985	-44	
Ramsey Towner	838	103	82	5 <b>,3</b> 59	-21	
Walsh	624	44	10	580	-34	
Maraii	1,181	141	28	1,952	-113	
TOTALS	7,480	807	257	11,705	<b>-</b> 550	_
JOF	RGENSEN'S AREA					
Bottineau	1,797	217	30	2 210		
Burke	336	64	10	1,148	-207	
Divide	371	116	. <u>11</u> 8	84 <u>4</u>	<del>-</del> 53	
McHenry	705	95	49	393 3 <b>,</b> 565	-108	
McLean	1,378	186	5	664	-46 -181	
Mountrail	588	101	16	1,753	<b>-</b> 85	
Pierce	726	95		0	<b>-</b> 95	
Renville	608	129	0	50	-128	
Rolette	620	65	24	1,977	-41	
Ward	2,211	304	27	2,206	-277	
Williams	1,787	164	9	652	-155	
TOTALS	11,127	1,536	160	13,252		-
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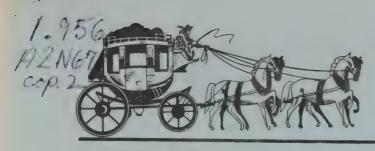
<sup>\* -</sup> Acreage Not Available

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COUNTY	Crops In Force 1962	Cancelled For 1963 Rec'd S.O.	Crop Sales From Sales Reports	Net Acres Sold	Crops Gained Or Lost
OL	SON'S AREA				
Burleigh	905	137	41	2,058	<b>-</b> 96
Emmons	232	60	16	1,034	-44
Kidder	625	75	2	55	<b>-</b> 73
Logan	329	65	107	7,261	+42
Mc <sup>I</sup> ntosh Mercer	398	48	7	607	-41
Morton	239 657	24	2	146	-22
Oliver	50ft	122	22	1,747	-100
Sheridan	807	25 127	6	492	-19
Sioux	88	25	9	797	-118
Wells	475	64	7471	2 626	<b>-</b> 22
				2,626	-23
TOTALS	4,959	769	253	16,823	-516
MARI	KEL'S AREA				
Adams	133	43	55	12,578	+12
Bowman	76	18	65	14,929	+47
Dunn	166	39	26	3,142	-13
Golden V.	160	21		62	-20
Grant	205	37	1 5	462	-32
Hettinger	306	107	12	1,272	-95
McKenzie	183	71/7	3	709	-41
Slope	64	17	23	5,973	+6
Stark	705	106	4	245	-102
TOTALS	1,695	432	194	39,372	<b>-</b> 238
ALI	AREAS				
Piehl	13,186	1,642	1,013	62,342	<del>-</del> 629
Thexton	7,480	807	257	11,705	<b>-</b> 550
Olson	4,959	709	253	16,823	<b>-51</b> 6
Markel	1,695	432	194	39,372	-238
Jorgensen	11,127	1,536	160	13,252	-1,376
TOTALS	38,447	5,186	1,877	143,494	-3,309

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#### FARGO, NORTH DAKOTA

UNITED STATES DEPARTMENT OF AGRICULTURE

U. S. DEPT. OF AGRICULTY\*L
NATIONAL AGRICULTIVAL - 15 MARY

DEC 1 7 1964

GURRENT SERVAL RECORDS

1963 Edition No. 4

February 25, 1963

NHAK

ROPINSURANCE

NEEWS

SALES - With this report we will start showing the number of sales made for the week on the basis of your weekly reports.

The week ending February 15 was very disappointing as to the number of sales made.

In order to wipe out the present minus crops and what may be added for unpaid debts, a minimum of 600 crops per week is needed, about 3 times our average for the past few weeks. And what about our increase for 1963?

We know that your advertising and mail campaign is getting into high gear. Estimates show that nearly \$10,000 will be spent on all forms of advertising. This is excellent but we still doubt that prospects will come running to buy crop insurance. Contacts are needed to do the job. We hope that you have sufficient men on the road to make the needed contacts that will result in sales.

Time is getting short and lost time can never be regained as we all know.

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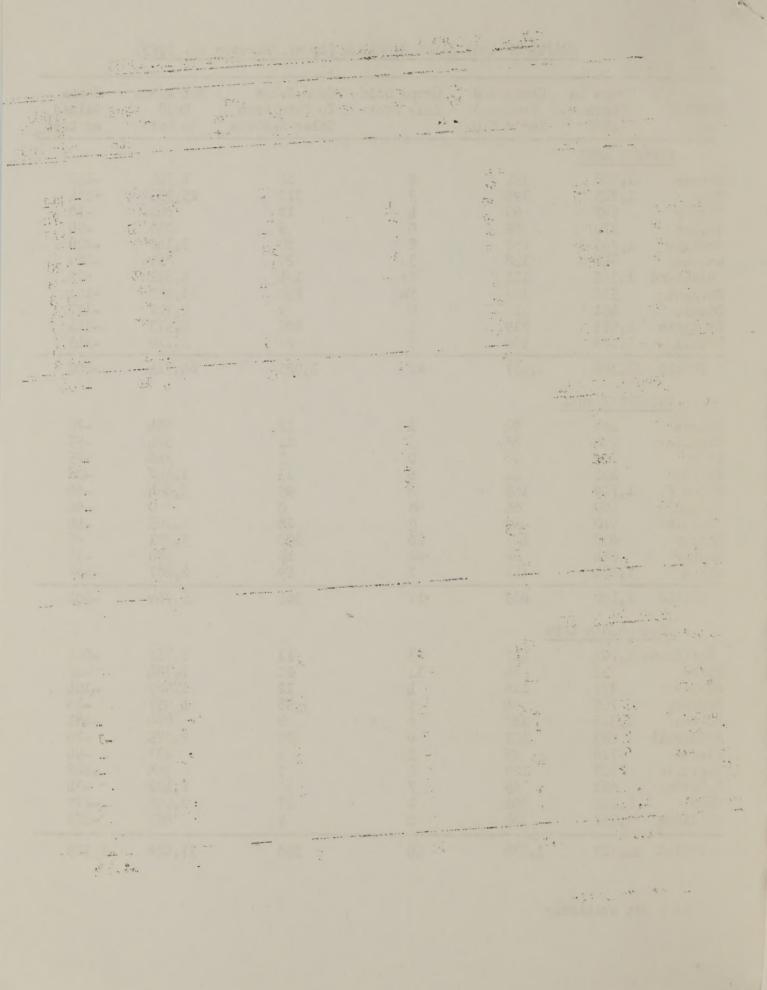
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COUNTY	Crops In Force 1962	Cancelled For 1963 Rec'd S.O.	Crops Sold This Week	Crop Sales To Date From Sales Reports	Net Acres Sold To Date	Crops Gained or Lost
PIE	HL'S AREA					
Barnes Cass Dickey Griggs LaMoure Ransom Richland Sargent Steele Stutsman Traill	1,508 1,843 597 276 1,265 848 1,362 538 851 2,523 1,575	152 196 89 59 258 148 111 109 126 219	2 3 4 0 2 3 NA NA 0 5	11 370 19 5 30 25 184 250 9 105 27	1,742 25,355 661 240 3,140 859 8,832 11,480 2,722 8,573 1,110	-144 +174 -70 -54 -228 -123 +73 +141 -117 -114
TOTALS	13,186	1,637	22	1,035	64,714	-602
THE	XTON'S AREA					
Benson Cavalier Eddy Foster Grand F. Nelson Pembina Ramsey Towner Walsh	467 704 196 432 1,709 459 870 838 624 1,181	91 66 28 41 165 66 60 103 44 141	1 5 0 6 6 NA 2 26 NA	13 11 3 13 99 0 18 108 10 29	454 624 346 1,548 1,884 0 1,105 7,021 580 2,207	-78 -55 -25 -28 -66 -66 -42 +5 -34 -112
TOTALS	7,480	805	47	304	15,769	-501
JORG	GENSEN'S ARI	EA				
Bottineau Burke Divide McHenry McLean Mountrail Pierce Renville Rolette Ward Williams	1,797 336 371 705 1,378 588 726 608 620 2,211 1,787	217 64 116 94 186 101 95 129 65 304	3 11 4 9 0 9 1 2 7 0	13 22 12 58 5 25 14 3 31 27	1,762 1,784 1,067 4,057 664 2,375 231 396 2,432 2,206 652	-204 -42 -104 -36 -181 -76 -94 -126 -34 -277 -155
TOTALS	11,,127	1,535	46	206	17,626	<b>-1,</b> 329



COUNTY	Crops In Force 1962	Cancelled For 1963 Rec'd S.O.	Crops Sold This Week	Crop Sales To Date From Sales Reports	Net Acres Sold To Date	Crops Gained or Lost
OLSON	I'S AREA					
Burleigh Emmons Kidder Logan McIntosh Mercer Morton Oliver Sheridan Sioux Wells	905 232 625 329 398 239 657 204 807 88 475	137 60 75 65 48 24 122 25 127 22 64	NA 5 NA 0 0 5 3 0 1	41 21 2 107 7 7 25 6 10 0	2,058 1,347 55 7,261 607 642 1,962 492 997 0	-96 -39 -73 +42 -41 -17 -97 -19 -117 -22 -13
TOTALS	4,959	769	27	277	18,727	-492
Adams Bowman Dunn Golden V. Grant Hettinger McKenzie Slope Stark	133 76 166 160 205 306 183 64 402	43 18 39 21 37 107 44 17 103	0 0 17 0 3 0 2 0	55 65 43 1 8 12 5 23 19	12,578 14,929 5,317 62 675 1,272 864 5,973 1,420	+12 +47 +4 -20 -29 -95 -39 +6 -84
TOTALS	1,695	429	37	231	43,090	<b>-</b> 198
ALL AREAS						
Piehl Thexton Olson Markel Jorgensen	13,186 7,480 4,959 1,695 11,127	1,637 805 769 429 1,535	22 47 27 37 46	1,035 304 277 231 206	64,714 15,769 18,727 43,090 17,626	-602 -501 -492 -198 -1,329
TOTALS	38,447	5,175	179	2,053	159,926	-3,122

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